

NEW YOUTHTOPIA™

PEPTIDE PLUMPING APPLE CREAM

Available as from September 2024

Our NEW antioxidant-rich peptide cream—with an extract of over 50,000 Apple Stem Cells*—boosts skin's bounce and visibly plumps with all-day hydration.



HOW IT HELPS

- This bounce-boosting peptide moisturizer with Apple Seed Oil, Squalane, Apple Stem Cell Extract and Antioxidant-Rich Apple Peel Ferment.
- Plumps skin with moisture, helps maintain skin's vitality, strengthens skin's barrier and minimizes the look of pores.
- · Skin feels bouncy andlooks plump and healthy.

HIGHLIGHTS

- Plumps with hydration
- Targets first signs of aging
- Boosts bounce
- Strengthens skin's barrier
- Antioxidant protections
- Brightens
- · Visibly reduces pores

KEY INGREDIENTS

ANTI-OXIDANT RICH APPLE PEEL FERMENT

Made from 100% upcycled apple peels, it unlocks youth-preserving antioxidant benefits—helping to neutralize environmental aggressors that can rush the aging process. Our fermentation process doubles the antioxidant power of the apple peel* to help maintain skin's vitality and target skin's first visible signs of aging.



APPLE STEM CELL EXTRACT

Significantly increases surface skin cell renewal* to help keep skin looking younger, longer.

APPLE SEED OIL

Rich in Omegas from the essential fatty acid, Linoleic Acid, our reclaimed, cold-pressed Apple Seed Oil helps skin maintain moisture.

ACETYL HEXAPEPTIDE-8

Helps counter the visible signs of aging associated with collagen loss.





WHO IT'S FOR

- Silicone Free
- · Appropriate for All Skin Types
- Dermatologist Tested
- Non-Acnegenic

AVAILABILITY

- · Available as from September 2024
- Available at all points of sale
- Suggested retail price: 50ml €53

Please contact mwauters@be.clinique.com for more information

SUSTAINABILITY

- Vegan*
- 97% naturally derived**
- Recyclable jar and cap. Recycle jar and cap together.

*Free of animal-derived ingredients.

**Using the ISO 16128 Standard, from plant, non-petroleum mineral, and/or water sources.

HOW TO USE

Scoop out a coin-size amount



Segregate into 5 areas: Cheeks, forehead, chin, nose



Gently massage in a circular motion until fully absorbed



Apply more cream onto neck and chest



ORIGINS ESSENTIAL DAY CARE ROUTINE



STEP 1: DOUBLE CLEANSE AT NIGHT C&B MILKY OIL + FROTHY WASH STEP 2: PREP WITH MMTL OR PEEL & PROTECT WITH REFINING APPLE PEEL STEP 3: TREAT WITH SERUM OF YOUR CHOICE STEP 4: TARGET WITH GZ EYE STEP 5: HYDRATE WITH PEPTIDE PLUMPING APPLE CREAM

STEP 6: SUNCARE